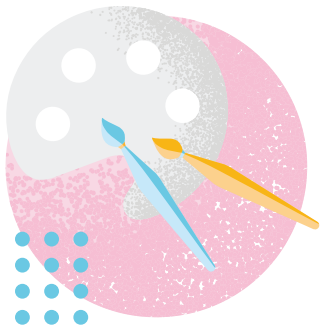


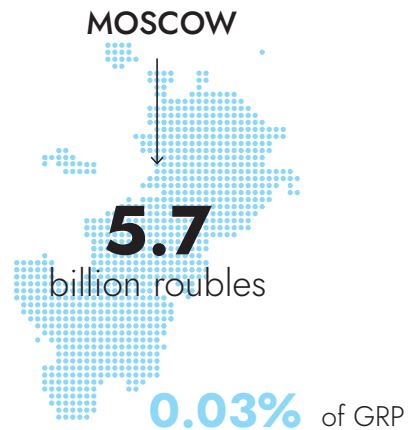
VISUAL ARTS



OKVED2 CODES

- 90.03** Activities of individual artists
- 32.99.8** Manufacture of arts and crafts
- 47.78.5** Activities of commercial art galleries
- 47.79.1** Retail sale of antiques

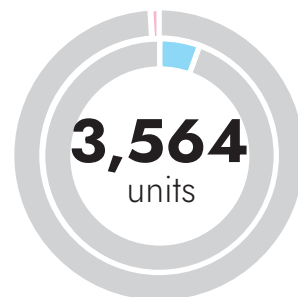
CREATIVE INDUSTRY GVA ESTIMATES



CONTRIBUTION TO MOSCOW'S CREATIVE ECONOMY

ENTERPRISES AND SPs

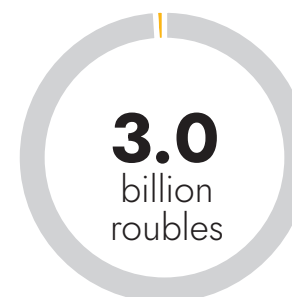
1.0% **5.5%**



Of which enterprises — 557,
sole proprietors — 3,007

REVENUE

0.1%



Provided revenue reports for 2018 —
213 enterprises (38.2%)

EMPLOYMENT

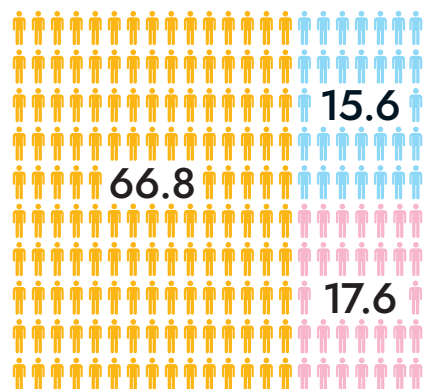
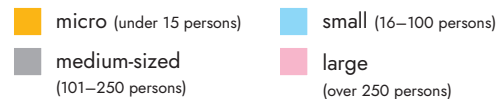
1.0%



Provided employment reports for 2018 —
248 enterprises (45.7%)

EMPLOYMENT PERCENTAGE DISTRIBUTION

ENTERPRISES:

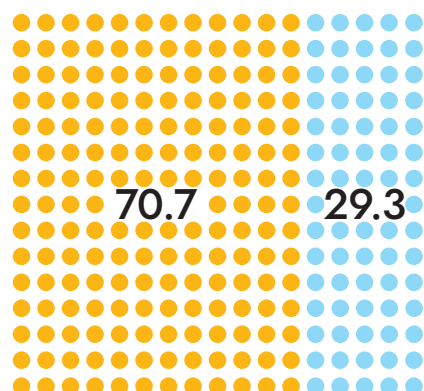
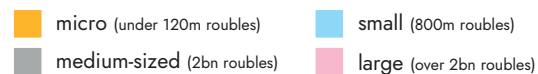


57.5%

are employed in
top 50 enterprises

REVENUE PERCENTAGE DISTRIBUTION

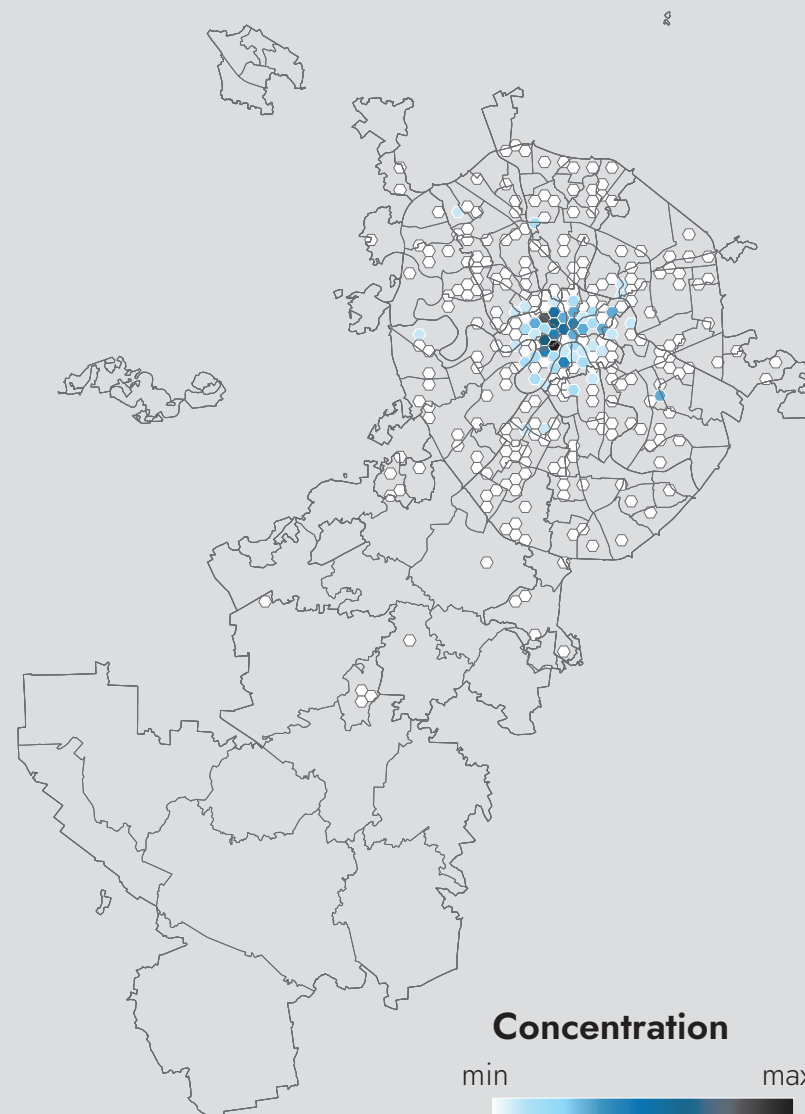
ENTERPRISES:



87.4%

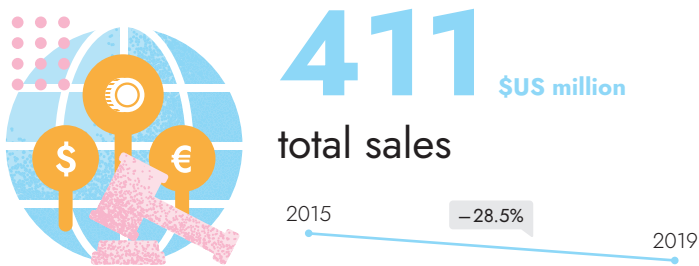
revenue is earned by
top 50 enterprises

VISUAL ARTS: LOCALISATION OF ENTERPRISES



RUSSIAN ART IN WORLD AND RUSSIAN AUCTIONS: 2019

ABROAD



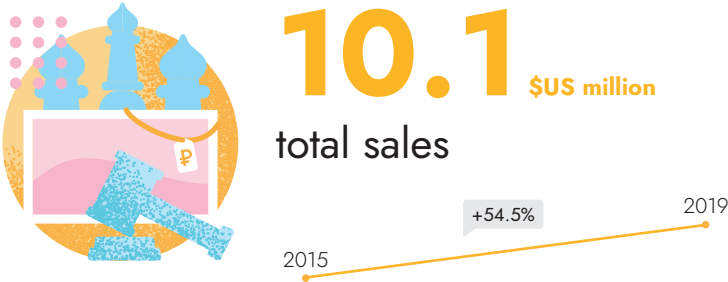
TOP 5 MOST EXPENSIVE PAINTINGS

Artist	Art form	Name	Price, \$US million
Mark Rothko 📍 United States 📅 1903–1970		Untitled 1960	50.09
Nicolas de Staël 📍 France 📅 1914–1955		Parc des Princes (Les grand footballeurs) 1952	22.25
Tamara de Lempicka 📍 Mexico 📅 1898–1980		La tunique rose 1927	13.36
Kuzma Petrov-Vodkin 📍 USSR 📅 1878–1939		Still Life with Lilac 1928	11.76
Chaim Soutine 📍 France 📅 1893–1943		Woman in Red 1923–1924	10.97



Source: HSE estimates based on ARTinvestment.ru data.

IN RUSSIA








TOP 5 MOST EXPENSIVE PAINTINGS

Artist	Art form	Name	Price, \$US million
Alexei Harlamoff 📍 France 📅 1840–1925		A Young Woman Holding a Fan 1895	0.45
Valentin Serov 📍 Russian Empire 📅 1865–1911		After the Battle of Kulikovo 1895	0.29
Ivan Aivazovsky 📍 Russian Empire 📅 1817–1900		By the Shores of Caucasus 1899	0.19
Natalia Goncharova 📍 France 📅 1881–1962		Goncharov Estate' Room Cloth Factory 1907	0.17
Marc Chagall 📍 France 📅 1887–1985		Le clocher de chambon-sur-Lac 1926	0.16

📍 Country of residence 📅 Born – died

TOP 5 MOST SUCCESSFUL LIVING RUSSIAN PAINTERS: 2020

RECOGNISED PAINTERS

Painter	City of residence	Art form	Participation in exhibitions*	Participation in fairs*
AES+F (T. Arzamasova, L. Evzovich, E. Svyatsky, V. Fridkes) 1955, 1958, 1957, 1956	Moscow		76	16
Olga Chernysheva 1962	Moscow		84	2
Vladimir Dubossarsky 1964	Moscow		67	2
Olga Kisseleva 1965	St Petersburg		126	27
Irina Nakhova 1955	Moscow		42	1

YOUNG PAINTERS

Danila Tkachenko 1989	Moscow		33	9
Evgeniy Antufiev 1986	Moscow		23	15
Recycle Group (A. Blokhin, G. Kuznetsov) 1987, 1985	Krasnodar		44	1
Andrey Bogush 1987	Helsinki		38	4
Ustina Yakovleva 1987	Moscow		6	3

 Painting
  Graphics
  Installation
  Photography
  Video art
  Sculpture
  Performance
  Born

* before 2020 — cumulative

In 2019, the total sales of Russian art on world auctions equaled US \$411 million. For the last five years this amount has decreased by almost a third. The same indicator for Russian auctions has been steadily growing and in 2019 it reached US \$10.1 million. There is a substantial difference in the cost of Russian artwork on the world auctions and Russian auctions. The most expensive painting sold at Sotheby's in New York was a Mark Rothko's 'Untitled', 1960 (US \$50.09 million), in Russia — Alexei Harlamoff's 'A Young Woman Holding a Fan', 1895 (US \$0.45 million).

Today, modern art is developing vibrantly. The InArt ratings include such nominations as 'Recognized artists' and 'Young artists.' By the start of 2020, recognised artists that took top five positions of the corresponding rating, participated in 395 exhibitions, young artists from the top five — in 144. The majority of them are Moscow-based.

Modern artists are using advanced technologies, often adopting the styles and practices of other creative industries (theatre, music, design, cinema, etc.). New types of art are emerging in the process: video art, interactive sculpting, post-internet art.

Source: HSE estimates based on the data of InArt Top 100 Recognized Artists, 2020 and Top 100 Young Artists 2020.